



Hospitality // Digital Signage

Jameson Distillery Pub | Germany

ATEN

The Jameson Distillery Pub is one of the biggest Irish Pubs in Cologne. Customers can enjoy traditional Irish food and drinks while they watch their favorite sports or participate in a fun karaoke session.

To enhance the experience, Jameson Distillery Pub has a digital signage setup of 13 screens inside the pub and 2 big screens outside, all managed from a centralized matrix switch. As they searched for a new and future proof switch they quickly found out that ATEN's modular matrix switch perfectly fits their needs.

"The system is easy to operate, but if I have any questions, I can always rely on the excellent after sales service."

Mr. Brown, Manager Jameson Distillery Pub

Challenges

Cover distances up to 70 meters.

Ability to distribute video signal to more than 10 displays.

Support a wide range of display from different manufacturers.

Effective price-quality balance offering a future-proof infrastructure.

Solutions

Modular Matrix Switch
VM1600

HDMI Input Board
VM7804

HDBaseT Output Board
VM8514

HDBaseT Receiver
VE801R

Benefits

User Interface – Swift profile control, scheduling and setup with the Red Dot Award winning web user interface.

Modularity – VM1600 is compatible with many commonly used interfaces, which makes the setup future-proof and easy to change and expand as needed.

HDBaseT – ATEN's HDBaseT-certified products allow you to send audiovisual, Ethernet, power, USB and control signals through a single Cat 5e/6a cable up to 100m.

Connection Diagram

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