

# Ideal Conversion solution for High Quality Media Feeds

<u>ATEN SDI-HDMI Converters are ideal for signal conversions from SDI Cameras to HDMI</u> <u>monitors</u>



#### **Overview: TV Studio**

A major player in the <u>media and broadcast</u> industry uses a multitude of high end <u>professional video equipments and</u> <u>cameras.</u>

They need cost-effective <u>video signal conversion</u> <u>solutions</u> both to be used <u>in-house</u> and also <u>outside SNG</u> <u>trucks</u>.

## Challenges

- <u>Mobile broadcast engineers</u> need to provide HD monitoring to "<u>Off the Shelf HDTVs</u>" outside the TV <u>trucks</u>.
- Need to convert signal between <u>EX-1 Video Camera and 1080p computer monitor via a 50ft BNC</u> <u>Cable</u>.

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- The proposed solution should be compatible with Multimedia Dell Monitors.
- Should be compatible with **BMCC (Black Magic Cinema Camera)**

## Solution

#### VC480

**VE812** 

3G/HD/SD-SDI to HDMI Converter

**HDMI over Single Cat 5 Extender** 



VE812T

VM5404H 4x4 HDMI Matrix Switch with Scaler







## **Features & Benefits**

- ATEN SDI-HDMI converter is <u>compatible</u> with a host of professional video equipments like <u>EX-1</u> <u>Video Camera, BMCC(Blackmagic Cinema Camera), XH A1 High Definition camcorders etc.</u>
- ATEN SDI-HDMI camera can also support a host of <u>multimedia monitors</u> and displays like <u>Dell, LG</u> and <u>Samsung</u>.
- Support for SDI Distance of up to 90m (3G-SDI), 150m (HD-SDI) and 300m (SD-SDI) of RG6.
- Supports 8 audio channels @ 48 kHz.

"We are really surprised at how well ATENS SDI-HDMI converter worked for the price. We use this product with an **EX-1 Video camera and 1080p computer monitor via a 50ft BNC cable** and it worked perfectly. We have used 1080p 30fps, 1080p 24fps, 720p 60fps with no problems. We also used ATEN's converter to run a long feed from our <u>Blackmagic ATEM to our 1080 HD projector.</u> It worked great and we used it for an extended period without any issues" – Customer Feedback

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