

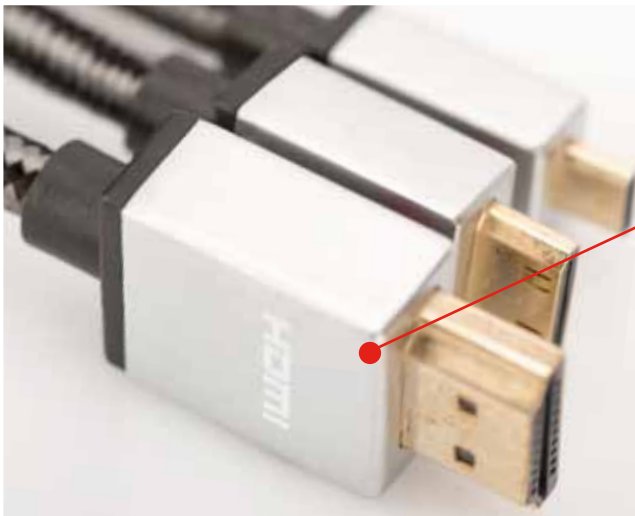
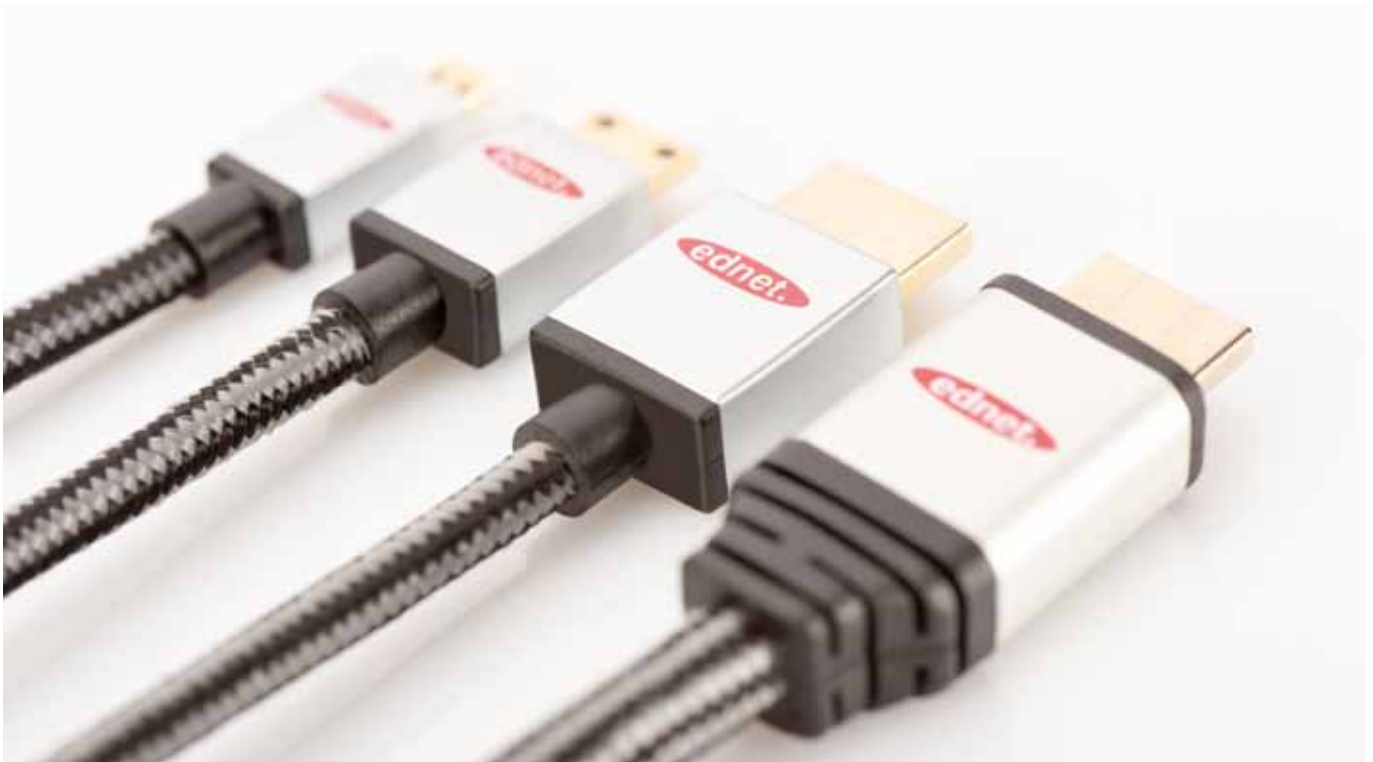


PREMIUM CABLES

HDMI | Audio | Video | USB | SAT | SATA | MOBILE | TOSLINK



ALUMINIUM HOUSINGS WITH **LOGO** BRANDING



ALUMINIUM HOUSINGS

An aluminium connector housing has better electro-magnetic compatability (EMC) characteristics. Because of better screening, fewer interferences can have an adverse effect on the cable.



LOGO BRANDING

Because of unified branding, high customer recognition value is assured. The overall view of various cablings is also unified, making a good overview possible.

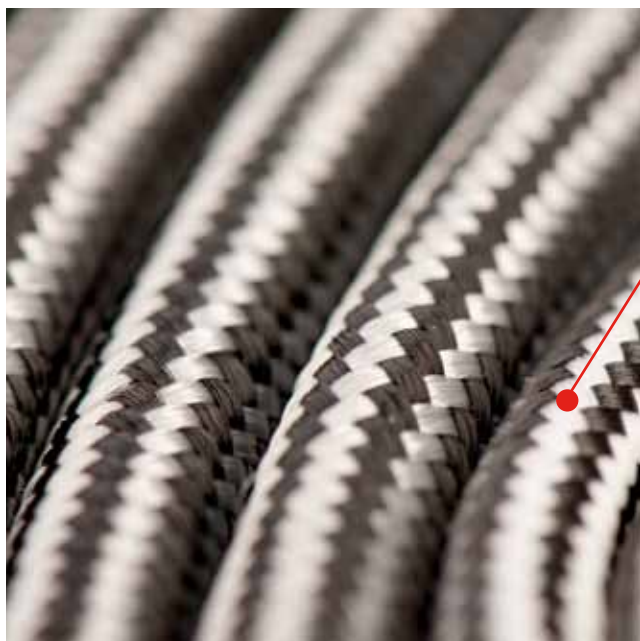


GOLD-PLATED PLUGS

The gold-plated plugs on ednet Premium Cables also provide improved signal transmission. The lower transition resistance thus ensures a more stable connection between devices.



COTTON BRAID SHEATHING



COTTON BRAID SHEATHING

That which has already proven itself in usage with household irons is now found again in the Premium segment of ednet cables.

The advantages are obvious: both the greater flexibility and stability make it easier for you to employ the cable in everyday situations.

This cable is better protected against external influences, such as pinches, and looks nicer as well.

This high quality workmanship ensures fewer complaints.



OVERVIEW OF PRODUCT RANGE



DISPLAY PORT



AUDIO



HDMI PORT



VGA PORT



USB 2.0



USB 3.0



MINI DISPLAY PORT



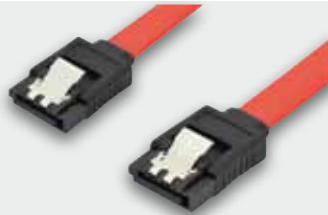
DVI PORT



TV/ RADIO



MOBILE CONNECTIONS



COMPUTER



NETWORK

VERSATILE RANGE

Our product line ranges from standard device-connection cables for printers, monitors, telephones, televisions, etc., via FireWire, Thunderbolt, MHL, audio- and video cables with, e.g., HDMI- or Displayport connectors, to tablet and smartphone cables for mobile use. We carry not only premium-quality cable, but also standard and basic versions, available in various lengths for different applications. At ednet, everyone will find the right cable.

ednet Classic (Blister pack)



ednet Basic cables are supplied in blister packs – a durable, protective packaging. Blister packs come with a secure, adhesive closure to protect the product from dust and dirt. Furthermore, blister packs are provided with a label bearing the product name in 10 languages, as well as the item number. Euro-perforation and high resistance to tearing make the blister packs well suited for a blister wall.





ednet Premium
(box with window)



ednet Premium cables are supplied in high-quality, space-saving, cardboard blister boxes with a window, making them perfectly suited for presentation on a blister wall.

PREMIUM PACKAGING

PREMIUM PACKAGING

Everything at a glance!

The world of cables is large and somewhat confusing for some users. The windows of our high-quality cable packaging facilitate the end users' finding the necessary cables, as both connections (input and output) are visible at a glance.



PREMIUM



MAIN FEATURES

The main advantages of the product can be found in the same place on each cable package, illustrated with clear application graphics. They give the buyer a helpful context for visualising his personal application situation and show the length of the cable at a glance.

ICONS

The icons provide a clear guide through the world of cables and clearly highlight the characteristics of the cable.



MULTILINGUAL

To be customer-friendly and internationally competitive, you will find 10 different languages (English, German, French, Italian, Dutch, Spanish, Polish, Russian, Portuguese and Turkish) on the back of the packaging.

VIEWING WINDOW

Each package has a generous viewing window to display the whole cable at a glance.



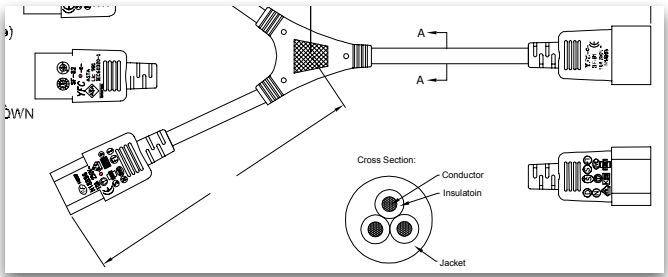
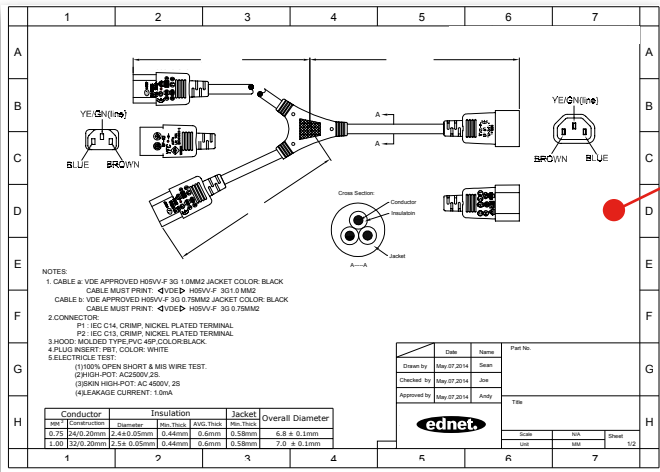
STANDARDS & CERTIFICATES

UNIFORM PACKAGING

With the new packaging design, attractive sales areas can be designed. The packages are designed so that a clean, well-arranged and attractive overall display is the result. This allows for sales areas to be fully utilised.



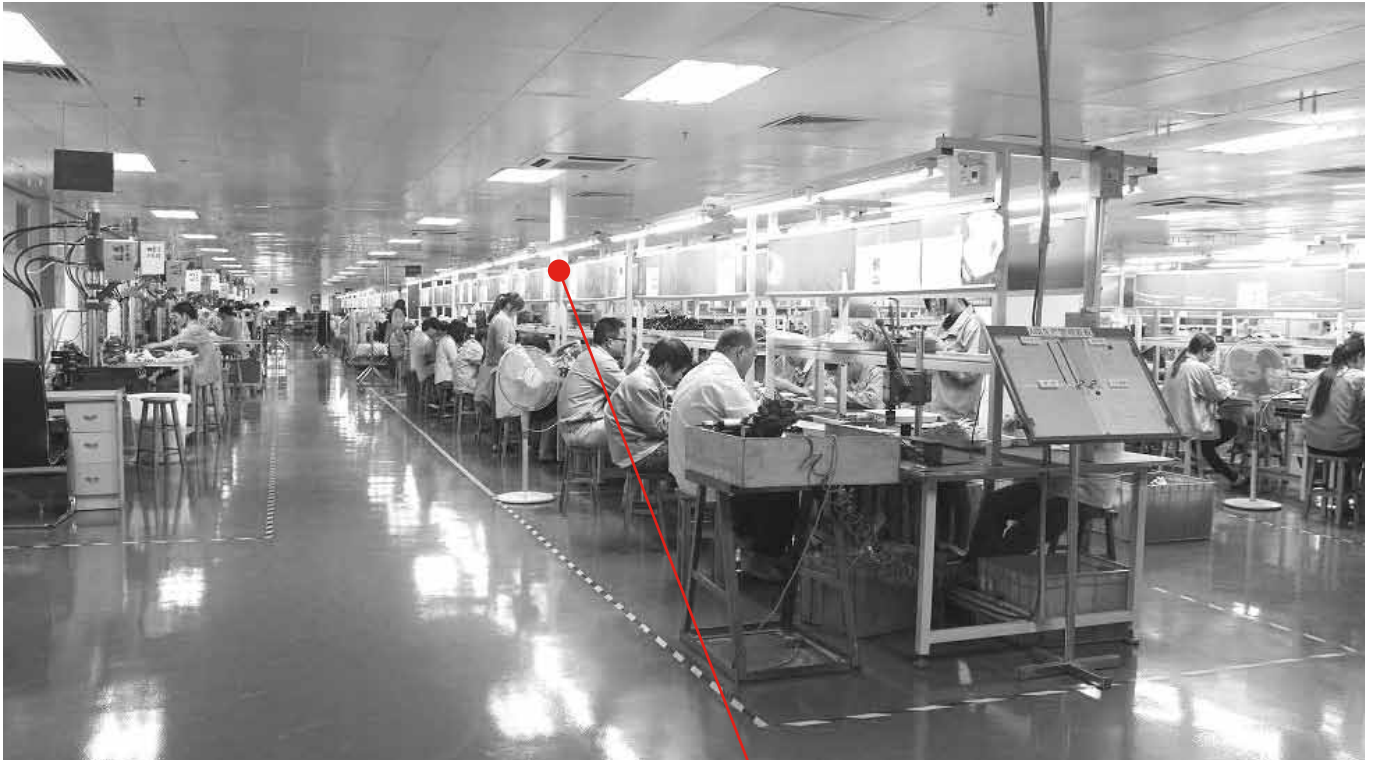
DATA SHEETS



STANDARDS

CE label
FCC label
WEEE label
RoHS guidelines

REACH regulations
IEC International Electrotechnical Commission
UL Underwriters Laboratories

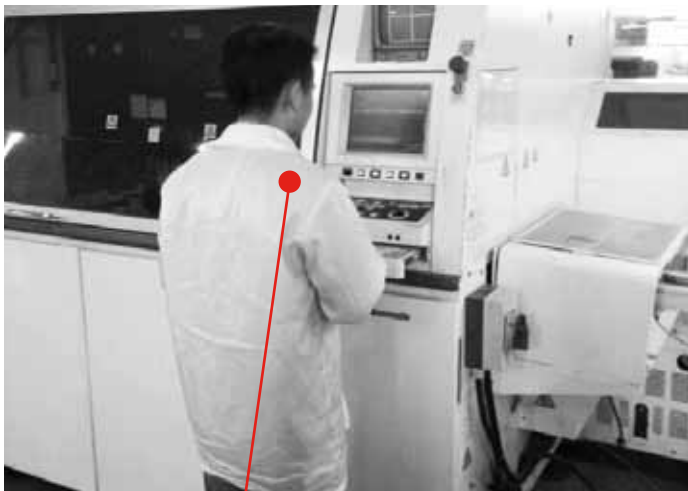


Rely on our manufacturing expertise. The ASSMANN Electronic company has grown up in the world of cables. For more than 45 years, we have been successful in product development and have a global presence.

Our subsidiaries, numerous branches and international partners guarantee that we can provide worldwide service.

Because of our extensive production network, we can respond flexibly to market changes and offer you the best solution, even for your projects business.

We manage more than 100 factories and offer not only supply chain management but also customer-specific OEM/ODM production.



OUR GOAL

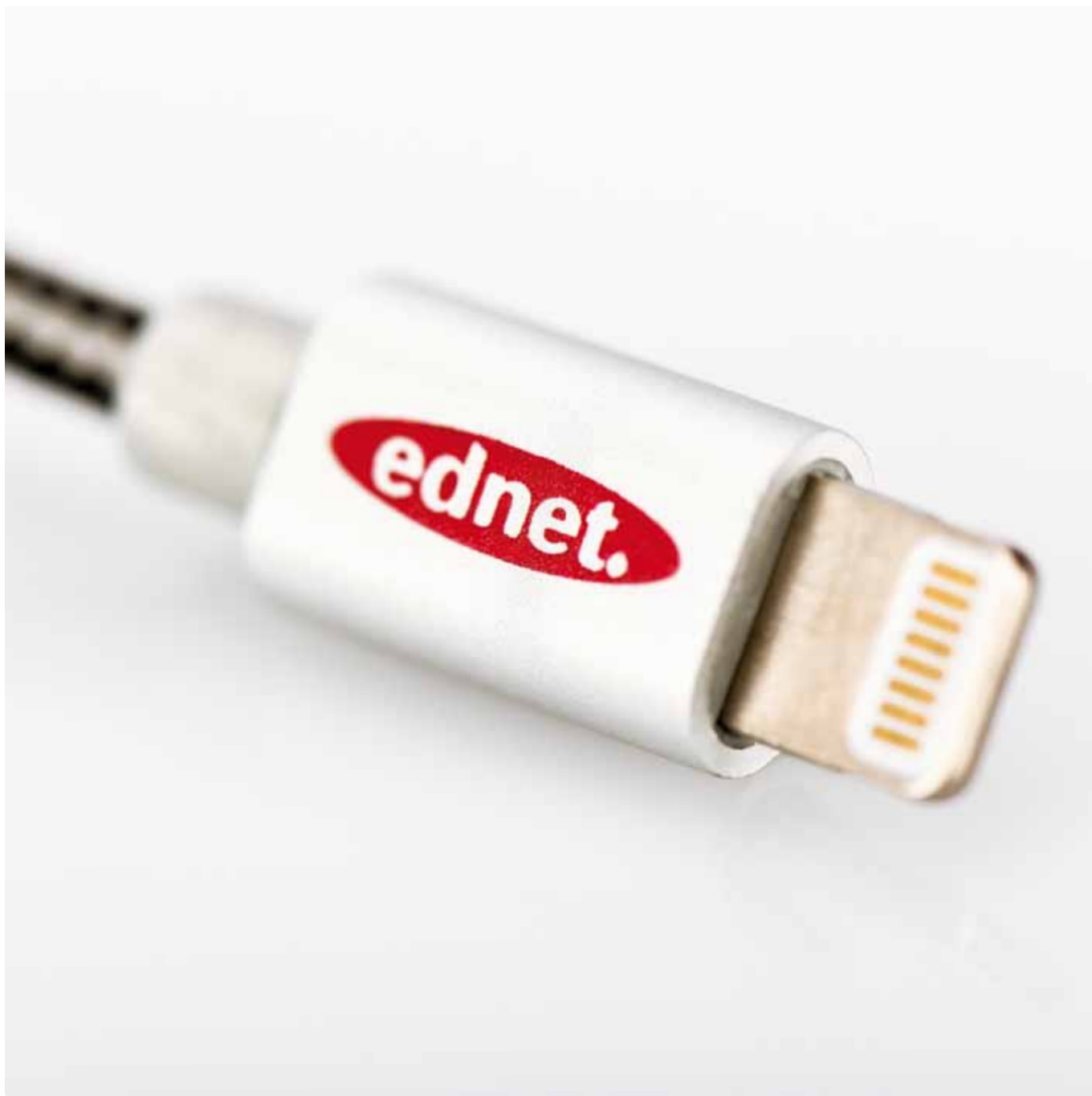
To always surprise our customers with reliable and sustainable solutions. Technological innovation and a secure future are defining characteristics of our products.

The world of cable is large. We are your travel guide.



PRODUCTION HANDLING

- Product development
- Tool production
- Packaging creation
- Regular audits of suppliers
- RoHs/Reach compliance (Performing laboratory analyses)
- Regular performance of item checks / quality controls
- Membership in the most important advisory panels (e.g., HDMI.Org, UL, ISO, etc.)
- Full Compliance Management (CE, FCC, WEEE, RoHS, Reach, ...)
- Logistics management from the smallest parcels to 40" HQ containers

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